



2021 SUMMARY REPORT

WISCONSIN

ECONOMIC DEVELOPMENT

Governor's Conference on Diverse Business Development

TOTAL NUMBER OF ATTENDEES

MARKETPLACE
Event

2021



783

NETWORKING AND SALES

79

Number of Exhibitors

29

Buying organizations



416

One-on-one meetings

EDUCATION

The Contracting
Academy and
other Workshops



749

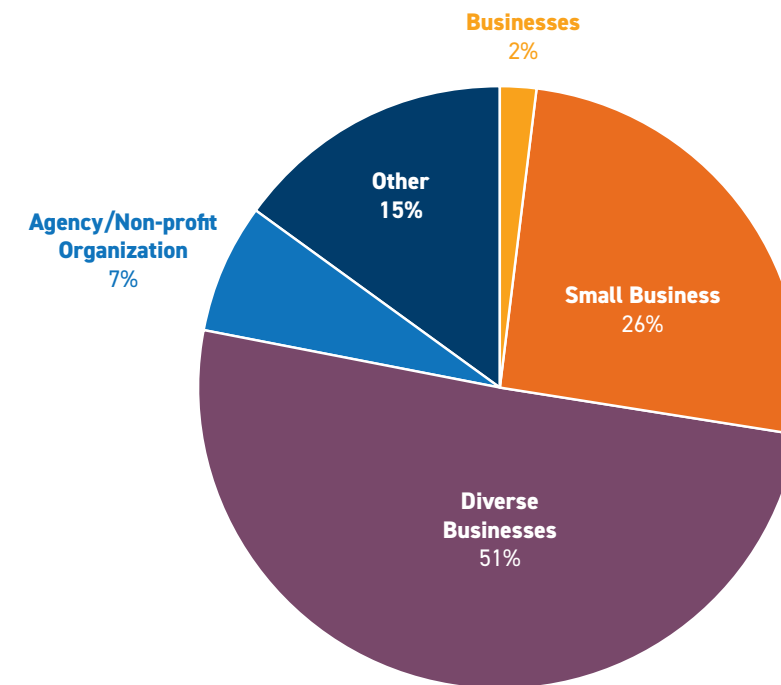
Total Participants

HOSTED BY WEDC IN PARTNERSHIP WITH:

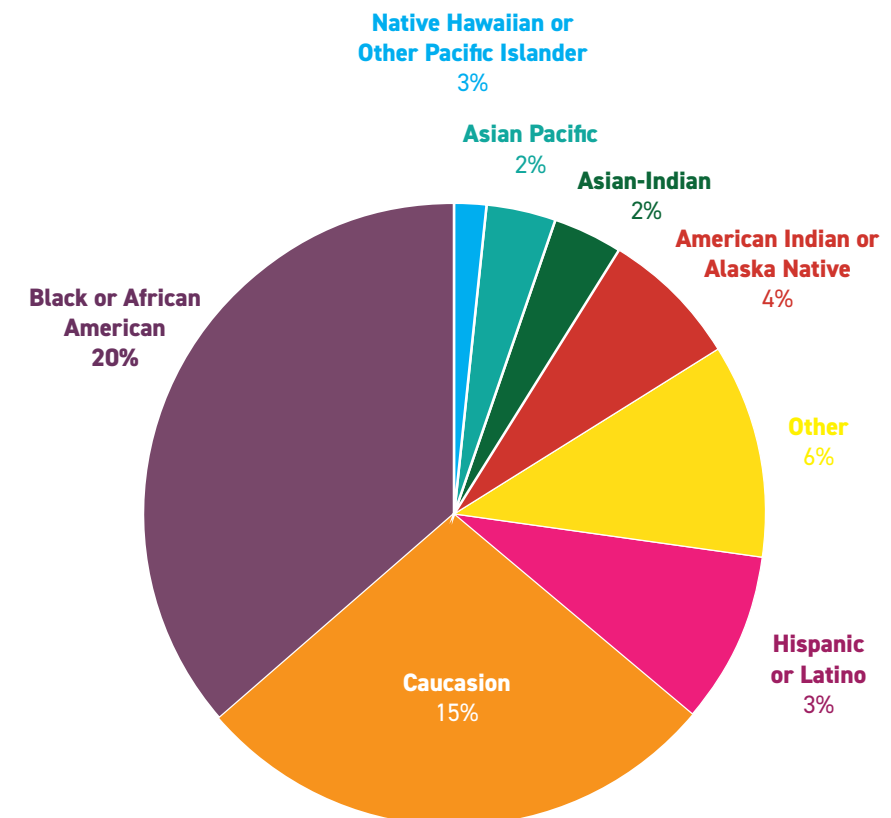
African American Chamber of Commerce of Wisconsin
American Indian Chamber of Commerce of Wisconsin
City of Milwaukee Office of Small Business Development
Hmong Wisconsin Chamber of Commerce
Latino Chamber of Commerce of Dane County
Madison Black Chamber of Commerce
Milwaukee County
Milwaukee Economic Development Corporation
Milwaukee Metropolitan Chamber of Commerce
Milwaukee Metropolitan Sewerage District
New North, Inc.
North Central Minority Supplier Development Council
Milwaukee Urban League
Phoenix Financial Advisors
Small Business Center
US Small Business Administration

The Business Council
US Bank
Western Dairyland
Wisconsin Black Chamber of Commerce
Wisconsin Chinese Chamber
Wisconsin Department of Administration – Supplier Diversity Program
Wisconsin Department of Transportation
Wisconsin Economic Development Corporation
Wisconsin Housing & Economic Development Authority
Wisconsin Indian Business Alliance
Wisconsin LGBT
Wisconsin Procurement Institute
Wisconsin Veteran Chamber of Commerce
Wisconsin Women's Business Initiative Corporation
Wisconsin's Business Development Center

ORGANIZATION PARTICIPATION



ORGANIZATION REGISTRATION BY ETHNICITY



KEYSTONE



GOVERNOR'S AWARDS BREAKFAST

MILWAUKEE
BUSINESS JOURNAL

DIAMOND



GOLD

SILVER



BRONZE



BRONZE NON-PROFIT



WISCONSIN ECONOMIC
DEVELOPMENT CORPORATION

Governor's Conference on Diverse Business Development





2022 SPONSORSHIP OPPORTUNITIES

	Keystone SOLD \$15,000 Exclusive	Luncheon Awards Program \$10,000 Exclusive	Reception \$7,500 Exclusive	Diamond \$6,000	Gold \$4,000	Silver \$3,000	Bronze \$1,500	Non-Profit \$750
Cost of Package								
REGISTRATION BENEFITS								
Comp Registration Passes					4	3	2	2
Tables Reservations	3 tables	2 tables	1 table	1 table				
EXHIBIT BENEFITS								
Exhibit Space Selection	Self-Select as available, first-come, first-served	Self-Select as available, first-come, first-served	Self-Select as available, first-come, first-served	Self-Select as available, first-come, first-served	Self-Select as available, first-come, first-served	Random Assignment	Random Assignment	Random Assignment
Passport Raffle Participation	x	x	x	x	x	x	x	x
Ability to Provide Pre/Post Conference Email Message (maximum 2 messages)	Exclusive							
BRANDING OPPORTUNITIES								
Logo on Event Website	Landing & Sponsor Page	Landing & Sponsor Page	Landing & Sponsor Page	Sponsor Page	Sponsor Page	Sponsor Page	Sponsor Page	Sponsor Page
Ad in Official Program Guide	Full Page	Full Page	Full Page	½ Page	½ Page	½ Page	¼ Page	¼ Page
Logo Featured on Conference Signage	x	x	x	x	x	x	x	x
Logo featured on Table Signage During Meals	x	x	x	x				
Ability to Provide Item for Digital Swag Bag	x	x	x	x	x	x	x	x
Logo Featured on Physical Swag Bag	Conference Bag & Notebook	Conference Notebook	Conference Notebook					
MEDIA OPPORTUNITIES								
Press Release Mention	x	x	x	x	x	x	x	x
Social Media Promotion	4x	3x	3x	2x	1x	1x	1x	1x
Participation in On-site Joint Press Conference	Exclusive							
5-minute Address During Designated Conference Time	x	x	x					
1-min Video to appear on the Sponsors page of the event website	Exclusive							