

	Platinum (Breakfast program)	Platinum (Luncheon program)	Platinum (Networking reception)	Gold	Silver	Bronze
Cost of Package	\$10,000 Exclusive	\$10,000 Exclusive	\$10,000 Exclusive	\$6,000	\$3,000	\$1,500
REGISTRATION BENEFITS						
Comp Registration Passes	6	6	6	4	3	2
Tables Reservations	2 tables	2 tables	2 tables	1 table		
EXHIBIT BENEFITS						
Exhibit Space Selection	Self-Select as available, first-come, first-served	Self-Select as available, first-come, first-served	Self-Select as available, first-come, first-served	Self-Select as available, first-come, first-served	Random Assignment	Random Assignment
Passport Raffle Participation	x	x	x	x	x	x
BRANDING OPPORTUNITIES						
Logo on Event Website	Landing & Sponsor Page	Landing & Sponsor Page	Landing & Sponsor Page	Sponsor Page	Sponsor Page	Sponsor Page
Ad in Official Program Guide	Full Page	Full Page	Full Page	½ Page	½ Page	¼ Page
Logo Featured on Conference Signage	x	x	x	x	x	x
Logo featured on Table Signage During Meals (during sponsored session)	x	x	x	x		
Ability to Provide Item for Digital Swag Bag	x	x	x	x	x	x
Logo Featured on Conference Notebook	x	x	x			
MEDIA OPPORTUNITIES						
Press Release Mention	x	x	x	x	x	x
Social Media Promotion	3x	3x	3x	2x	1x	1x
5-minute Address During Designated Conference Time (during sponsored session)	x	x	x			